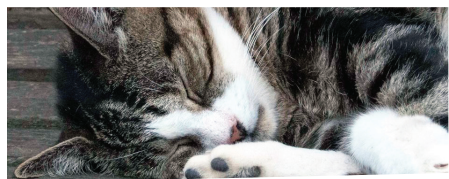




**together we can  
make a difference**



**JustGiving**



**your handy fundraising guide**



# thank you so much

## for deciding to fundraise for Remus Memorial Horse Sanctuary

From bake sales to bike rides, there's lots of ways for you to fundraise on our behalf and we truly believe, that **TOGETHER** we **CAN** make a **DIFFERENCE!**

In this guide you'll find everything you need to get started, including inspiration and ideas and, once you're ready, JustGiving, our chosen fundraising partner, will help make the process really simple with their online tools, fundraising checklist, downloadable posters and fliers, Facebook and Twitter images, supporter message board and even labels and price tags!

**Remember every little counts, you don't need to climb a mountain although we'd be eternally grateful if you can!**

Thank you for your interest in fundraising for Remus Horse Sanctuary.

A few words from Remus Founder, Sue Burton:

"I am sure that, like me, you have serious concerns about the horse welfare crisis. The situation is dire and horses are dying daily in the most awful conditions. We continue to witness it daily:

- **The skeletons of horses just left to rot in fields after they have died**
- **Horses dumped dead, alive or dying**
- **Horses in awful conditions with every bone in their body on show**

There are worse stories but I don't want to distress you further.

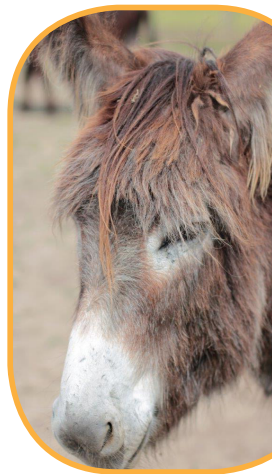
These animals are so innocent and so noble they don't deserve to live or indeed die like this. Some of these horses stand tethered in the same place for days, weeks and months on end, never being given food, water or care. Sometimes owners come to see them just once a week, sometimes less often, sometimes not at all."

**With your support we can help them.**



# our top ten tips for a successful fundraising event

1. First of all, decide what event or activity you'd like to do. Bake sales, dress down and pyjama days, dog walking, bike riding, car washing, dinner parties, food forfeits, trekking, climbing, skydiving... the list is endless.
2. Choose a date and a location and determine how many people you'd like to be involved, such as family, friends and co-workers.
3. Set yourself a fundraising target and choose a fair price if you're selling tickets, and pre-sell to your family and friends.
4. Create a JustGiving Page at <https://www.justgiving.com/rmhs> just click on the button 'Fundraise for us'.
5. Share your event with posters and flyers, on Facebook, Instagram, Twitter etc. JustGiving has a great toolkit: <http://www.justgiving.com/en/fundraiser-tool-kits>.
6. Tell us about your event so we can help promote it.
7. Plan a raffle and use collection tins – please be aware that approval may be required from your venue and/or local council for street collecting. We can provide you with collection tins, stickers and information leaflets.
8. Collect your sponsorship money – try and collect the money as soon as possible after your event and don't be afraid to remind people.
9. Matched Giving – ask your employee, or perhaps the venue, if they have a 'matched giving' scheme to match the total amount you raise.
10. Send us your money – please refer to the back page for details of how to pay your donations to Remus.



## How your fundraising will help:

• **£8** will buy 2 bales of hay • **£25** will buy bags of feed for 1 month • **£40** a rug • **£100** initial vet treatment for a sick horse • **£250** farriery for 1 week

# how to pay your donations to Remus



**Paying online** - please make payment via your JustGiving Fundraising Page at [www.justgiving.com/rmhs](http://www.justgiving.com/rmhs).

**Paying by telephone** - please telephone us with your credit card details on 01277 356191.

**Paying by cheque** - please send us a cheque made payable to Remus Memorial Horse Sanctuary and send to: Little Farm, Buttsbury, Near Ingatestone, Essex CM4 9NZ.

**Paying by cash** - please hand deliver your cash to Sue Burton at Remus Memorial Horse Sanctuary (address above).

Please pay all sponsorship money raised for Remus Memorial Horse Sanctuary within one month of your event.

Thank you on behalf of all our animals!

**TOGETHER** we **CAN** make a **DIFFERENCE**



**JustGiving™**

If you have any queries, please email [promotions@remussanctuary.org](mailto:promotions@remussanctuary.org) or contact tel: **01277 356191**.

Remus Memorial Horse Sanctuary cannot accept responsibility for any loss, damage or injury as a result of your fundraising activity or event.